

Your sports and health data.  
Accessible anywhere.

## Vision

Stronger citizens & communities through a positive, quality sport culture.

## Mission

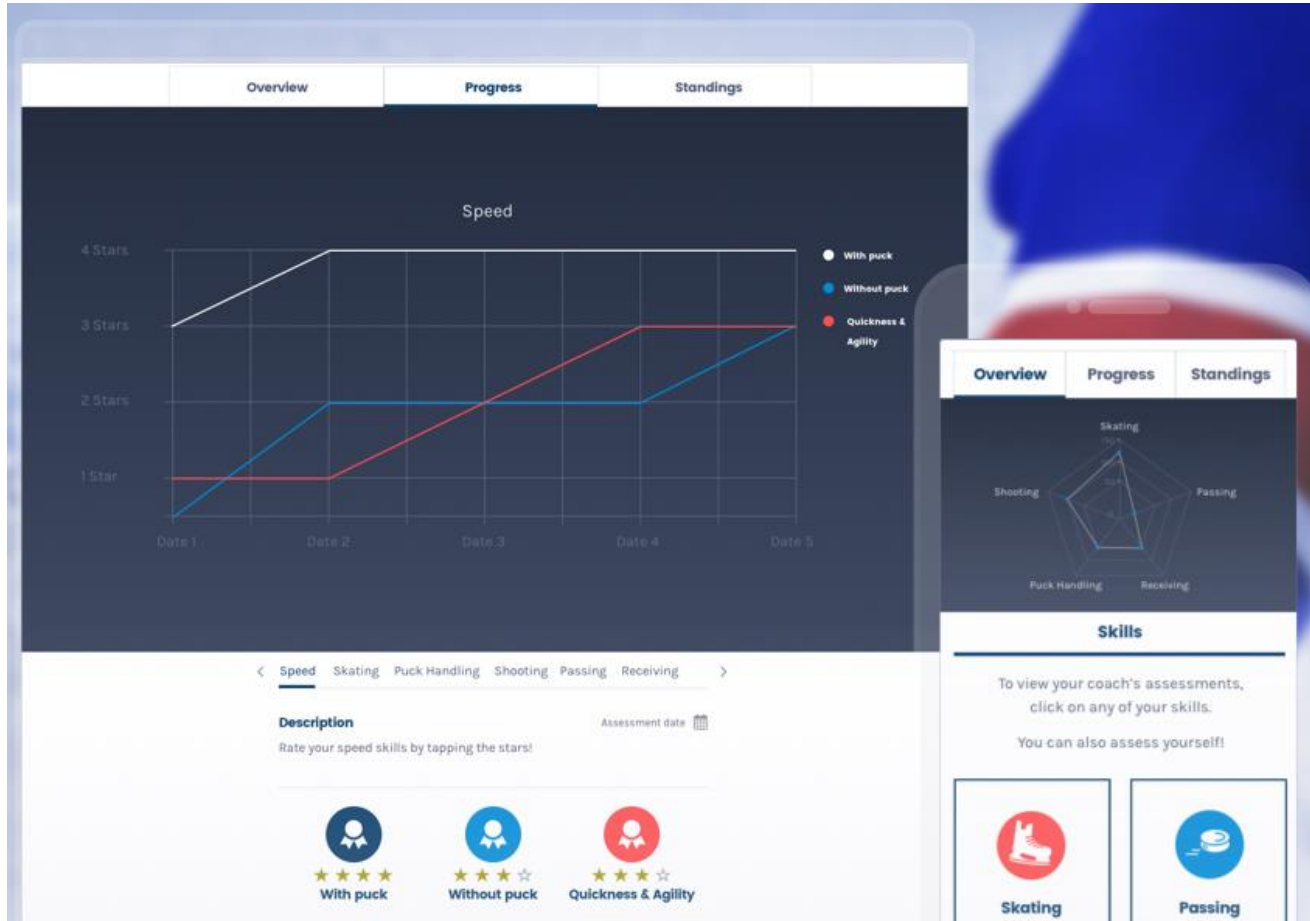
Raise the standard of quality sport experiences through athlete-centric tools that measure what matters.

## Goals

1. Provide athletes, parents, teachers, coaches & associations with quality performance data.
2. Inform athletes, parents, teachers, coaches & associations of tools & expertise that can enhance all facets of performance.
3. Support athletes, parents, teachers, coaches, & associations in ushering in the new model of quality sports.

## How we're different

1. Athlete-centric. We provide the data to the athlete to have, use and permission.
2. The whole athlete is measured. Technical, Physical, Social and Mental.
3. We're affordable to athletes and no cost to coaches associations & organizations.



## Matt Young

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Matt Young is a passionate health, recreation & sport servant leader who believes that supporting quality athletic achievement is good for our children, communities and society.

He has 25yrs of experience in the allied health care sector where he was recognized as one of British Columbia's and Canada's Top 40 U 40 business leaders of the year for his business acumen and community impact.

Matt is member of the British Columbia Physical Literacy Advisory group, Canada's National Physical Literacy Advisory group and has recently been invited to consult leaders in the United States to deliver Long Term Player Development. Matt has also consulted with Sport New Zealand, Sport Australia & Sport England on physical literacy and long term athlete development best practice.

Through the Personal Sport record, Matt is seeking to make the coveted 'score' a by-product of quality athlete development vs. the focal point.

## Steve Podborski

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Steve Podborski has been a sport leader since 10 years old. He is an Olympian, Businessman, Inventor, Volunteer. He lives the motto of the Order of Canada; DESIDERANTES MELIOREM PATRIAM (They desire a better country) of which he is an Officer.

Through his volunteer work on the Canadian Olympic Committee Steve is advancing sport. He was Assistant Chef de Mission for Vancouver 2010 and Chef de Mission Sochi 2014. He is on the Board, sitting as Vice Chair of the Ethics Committee and sits on the Governance and Nomination Committee, Audit Committee, Revenue Generation Committee and Team Selection Committee.

He sits as Chair of the Para Snowsports Committee for the International Ski Federation (FIS), Vice President of the Canadian Snowsports Association (CSA) and sits on the Boards of the Whistler Blackcomb Foundation and Canadian Ski Foundation.

Through the Personal Sport Record Steve is working to advance athletes' physical and mental health as a direct product of measuring what matters.